

Case Study

Water Smart Champions in Action

How Central Coast Council helped 2,234 students build water saving knowledge through live theatre, music and interactive learning



June 2025



Helping students understand, value and save water

In June 2025, Walter Smart and Friends visited primary schools across the Central Coast, supported by Central Coast Council.

Through live theatre, comedy, songs, multimedia and hands-on workshops, the program brought water education to life for approximately 2,234 students across 8 schools. Students explored where water comes from, why it matters, how water is used and wasted, and the everyday actions they can take to use water more wisely.

12 performances were scheduled, with key messages delivered in a fun, age-appropriate way.

What students explored

Where water comes from
Natural and urban water cycles

Water as a precious resource
Why water matters to life and society

Water-wise habits
Simple ways to save water at home and school

Only flush the 3 Ps
Pee, poo and toilet paper

Local learning
Central Coast Council resources, water supply and treatment

“This was one of the best productions I’ve seen for our school. It was brilliant! Well done!”

– Year 4 Teacher, St John the Baptist Public School



“Great energy & audience interactions. The kids loved the crowd participation and liked the local info about the council and where water was sourced from.”

– Year 3 Teacher, The Entrance Public School



The impact

The 2025 program used live theatre, songs, film and multimedia to help students understand how they use water, how easily it can be wasted, and the small changes they can make every day.

Teachers rated the program highly, with 100% rating the performance positively, 100% saying it was a successful and relevant part of their Science / HASS program, and 100% agreeing it was pitched at the right level for students.

What the students took away

“Shower for 4 mins or less if you can!”

“Everything living needs water so we must share it.”

“The council store their water in dams and reservoirs.”

“Turn off the tap when brushing teeth.”

“You can save lots of water with small actions in your home.”



2025 at a glance



12 performances scheduled



8 schools participated



2,234 students participated



240 student surveys completed



28 teacher surveys completed



100% teacher satisfaction



100% teacher curriculum relevance Science / HASS



100% of students rated the performance positively



100% of surveyed students correctly named the 3 Ps: pee, poo and toilet paper



How the program brought water learning to life

Live performance

A high-energy pantomime performance used comedy, characters and storytelling to make water-saving messages fun and memorable.

“The action songs were a lot of fun; I think we liked them as much as the kids.”

– Teacher, North Lakes Public School

Songs and movement

Original songs helped students remember practical water-saving actions through rhythm, repetition and participation.

Visual learning

Multimedia promoted Central Coast Council resources, the Working with Water game, water supply videos, the 3 Ps rule, Water Night and local water messages.

Hands-on workshop

A 20–30-minute workshop used quizzes, activities and discussion to reinforce learning around the water cycle, water efficiency and sustainability.



Beyond the classroom

Students left with practical actions they could take home, from turning off taps and taking shorter showers to using reusable bottles, fixing leaks, choosing the half flush and only using the water they need.

The program also helped connect water-saving behaviours to the Central Coast community, with local information about Council, where water is sourced from, and how water is managed making the learning more relevant to students.

This local connection landed strongly with teachers, with 100% agreeing Walter Smart and Friends was a successful and relevant part of their Science / HASS program.

About Gibber

Gibber Educational combines live theatre, music, multimedia and interactive learning to create memorable education experiences for primary school students.

About The Water Conservancy

The Water Conservancy is an independent not-for-profit focused on improving water literacy and supporting smarter, more conscious water use across Australia.

Find out more at www.thewaterconservancy.org