

Case Study

Water Smart Champions in Action

How Tamworth Regional Council helped 1,200 students build water saving skills through live theatre, music and learning



June 2025



Helping students become water smart at school and at home

In June 2025, Walter Smart and Friends visited schools across the Tamworth region, supported by Tamworth Regional Council.

Through live theatre, comedy, songs, multimedia and hands-on workshops, the program brought water education to life for approximately 1,200 students. Students explored where water comes from, why water matters, and simple actions they can take to save water every day.

10 schools booked into the program, with water-saving messages delivered in a fun, curriculum-linked and age-appropriate way.

What students explored

Where water comes from

Natural and urban water cycles

Why water matters

Water as a precious, limited resource

Water-wise habits

Practical ways to save water at home and school

Only flush the 3 Ps

Pee, poo and toilet paper

Tamworth learning

Council resources, Water Night and sustainability education

“A wonderful incursion. Actions, songs & energetic performance made the experience very engaging.”

– Year 3 Teacher, Timbumburi Public School



“Engaging actors, singing & dancing with a valuable water saving message for children to take away.”

– Teacher, Manilla Central School



The impact

The 2025 program used live theatre, songs, film and multimedia to help students understand how they use water, how easily it can be wasted, and the simple changes they can make to become water smart.

Teachers rated the program highly, with 100% rating the performance positively, 100% saying it was a successful and relevant part of their Science / HASS program, and 100% agreeing it was pitched at the right level for students.

What the students took away

“We can all help make a difference.”

“Small changes can help save water.”

“I will limit my water use by taking shorter showers and only use water when I need it.”

“Using less water makes a huge difference.”

“I will tell my family how to be a water smart champion.”



2025 at a glance



10 performances delivered



1,200 students participated



210 student surveys completed



41 teacher surveys completed



100% teacher satisfaction



100% teacher curriculum relevance Science / HASS



100% of students said Walter Smart and Friends is a good way to learn



100% correctly named the 3 Ps: pee, poo and toilet paper



How the program brought water learning to life

Live performance

A high-energy pantomime performance used comedy, characters and storytelling to make water-saving messages fun and memorable.

“This was an engaging & relevant performance. The high energy performance held the children’s attention.”

– Year 2 Teacher, Timbumburi Public School

Songs and movement

Original songs helped students remember practical water-saving actions through rhythm, repetition and participation.

“A worthwhile program, informative in a fun way. Technology and media screen helped convey the messages.”

– Year 2 Teacher, Tamworth Public School

Visual learning

Multimedia promoted Tamworth Regional Council resources, the 3 Ps rule, Water Night and water-saving messages, using films, infographics and themed digital backdrops.



Hands-on workshop

A 20–30-minute workshop used quizzes, activities and discussion to reinforce learning around the water cycle, water efficiency and sustainability.

Beyond the classroom

Students left with practical actions they could take home, from turning off taps and taking shorter showers to fixing leaks, using the half flush and running full dishwasher or washing machine loads.

The program also connected students to Tamworth Regional Council’s free sustainability resources across water, waste and energy.

100% of teachers agreed the program was a successful and relevant part of their Science / HASS program, reinforcing its curriculum value and practical water literacy impact.

About Gibber

Gibber Educational combines live theatre, music, multimedia and interactive learning to create memorable education experiences for primary school students.

About The Water Conservancy

The Water Conservancy is an independent not-for-profit focused on improving water literacy and supporting smarter, more conscious water use across Australia.

Find out more at www.thewaterconservancy.org