

Case Study

Local Water Legends in Action

How Unitywater helped 2,261 students build water-saving knowledge through live theatre, music and interactive learning



June 2025



Unitywater helps students become Local Water Legends and build lifelong water wise habits

In June 2025, Walter Smart and Friends returned to primary schools across Moreton Bay, Sunshine Coast and Noosa, sponsored by Unitywater. Through live theatre, comedy, songs, multimedia and hands-on workshops, the program brought Unitywater's key water messages to life for approximately 2,261 students across 12 schools.

Students were encouraged to become Local Water Legends by learning where water comes from, why it matters, what not to flush, and how simple everyday actions can help save water.

What students explored

Be a Local Water Legend

Water-saving actions at home and school

Only flush the 3 Ps

Pee, poo and toilet paper

Follow the water cycle

Natural and urban water systems

Use water wisely

Why water matters and how to protect it

Keep learning

Unitywater resources for teachers and schools

“Performance was really fun, educational & engaging. It linked really well to the curriculum for HASS & Science.”

– Year 4 Teacher, Southern Cross Catholic College



“Amazing performance. Well organised. Kept the students engaged. Love the quiz at the end to involve the kids.”

– Year 4 Teacher, Banksia Beach State School



The impact

The 2025 program showed strong engagement from both students and teachers. The mix of live performance, music, film and workshop activities helped students understand how water is used, how it can be wasted, and what they can do every day to make a difference.

Teachers rated the program highly, with 100% rating the performance positively, 100% saying it was pitched at the right level, and 100% saying it linked directly to the curriculum.

Students also showed strong recall, with all surveyed students saying they learnt about Unitywater, where water comes from, why we need to save it, how to save it, and what should not be flushed.

What the students took away

“I learnt lots of fun different ways to save water.”

“I will take a 4 minute shower and try not to waste water.”

“To save water, turn the tap off when you’re brushing your teeth.”

“Don’t flush wet wipes down the toilet.”



2025 at a glance



13 performances scheduled



12 primary schools reached



2,261 students participated



341 student surveys completed



30 teacher surveys completed



100% of teachers rated the performance positively



100% of teachers would like to see more programs like this offered by Unitywater



100% of students rated the performance positively



100% of students said they would talk to people at home about what they learnt



How the program brought water learning to life

Live performance

A high-energy pantomime performance used comedy, characters and storytelling to introduce Unitywater’s key water-saving messages in a fun, memorable way.

“Loved how you involved the students – kept their interest, great visuals.”

– Year 3/4 Teacher, Immanuel Lutheran College

Songs and movement

Original songs were adapted for the Local Water Legends initiative, helping students remember simple actions like turning off taps, taking shorter showers and saving water every day.

“Action songs were great, really catchy. Even the older kids joined in!”

– Year 5 Teacher, Kallangur State School

Visual learning

Multimedia supported the show with Unitywater branding, water cycle animations, Don’t Flush It, Bin It messaging, infographics and themed backdrops.



Hands-on workshop

A 20–30-minute workshop helped students apply what they learnt through quizzes, activities and discussion about the water cycle, water efficiency and sustainability.

Why it matters

The program did more than entertain. It helped students connect water-saving messages to real actions they can take at home, from shorter showers and turning off taps to using the half flush, fixing leaks and keeping wet wipes out of the toilet.

Most importantly, 100% of surveyed students said they would talk to people at home about the performance and what they learnt, helping extend Unitywater’s message beyond the classroom and into the community.

About Gibber

Gibber Educational combines live theatre, music, multimedia and interactive learning to create memorable education experiences for primary school students.

About The Water Conservancy

The Water Conservancy is an independent not-for-profit focused on improving water literacy and supporting smarter, more conscious water use across Australia.

Find out more at www.thewaterconservancy.org